Appendix 5. Search Strategy

Search Terms for the Academic Literature

1. advocacy *or* advocating *or* advocate *or* champion *or* campaign* *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "awareness-raising" *or* "evidence-based policy" *or* leadership *or* "capacity building" *or* lobby* *or* communicat*

and

"physical health" *or* "mental health" *or* "health inequalities" *or* "health inequality" *or* "health equity" *or* "health gap" *or* wellbeing *or* well-being *or* stress *or* psychosocial *or* psycho-social *or* "social determinants of health" *or* "social gradient" *or* "levelling-up" *or* "levelling up" *or* "leveling up" *or* "leveling-up"

and

     2. child *or* infant *or* "early child development" *or* "early childhood development" *or* "early childhood" *or* ECD *or* childcare *or* "child care" *or* "children's services" *or* "child services" *or* "family services" *or* maternal *or* "early years education" *or* "early years care"

or

     3. work *or* workplace *or* "working conditions" *or* "work-life balance" *or* "temporary work" *or* precarious *or* employment *or* flexicurity *or* "casual labor" *or* "casual labour" *or* "in-work poverty" *or* "job strain" *or* "demand-control" *or* "effort-reward imbalance" *or* "organizational justice" *or* "organizational justice"

or

     4. "social protection" *or* pension *or* welfare *or* "social investment" *or* "income replacement" *or* "income inequality" *or* "income inequalities" *or* "leave policies" *or* poverty *or* "low income" *or* "social spending" *or* "social expenditure" *or* "in-work benefits"

Moreover, in order to check for any general advocacy for health equity literature not covered by the above search, (1) will be repeated, excluding terms in (2), (3), and (4). Results will initially be reviewed separately and then combined.

Restriction Criteria
• Period of publication: January 1, 1990 to March 1, 2013
• Language/s: English, though other languages are not systematically excluded

• Geographical regions: All

Search Terms for the Gray Literature

General Advocacy for Health Equity

        a. "health equity"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

        b. "health inequalities"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

        c. "health"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

        d. "well-being"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

        e. "wellbeing"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

        f. "social determinants of health"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

g. "psycho-social"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

h. "social gradient"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

Early Childhood Development

a. "early child development"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

b. "early childhood"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

c. "ECD"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

d. "child care"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

e. "early years care"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

f. "child services"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

g. "family services"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

h. "early years education"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

Employment and Working Conditions

a. "working conditions"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

b. "employment"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

c. "work"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

    d. "work-life balance"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

    e. "labor"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

    f. "labour"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

    g. "precarious"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

    h. "flexicurity"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

Income and Social Protection

    a. "social protection"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      b. "pension"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      c. "welfare"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      d. "social investment"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      e. "income"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      f. "poverty"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      g. "social expenditure"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

      h. "social spending"

and

advocacy *or* advocating *or* advocate *or* champion *or* campaign *or* "raise awareness" *or* "raising awareness" *or* "awareness raising" *or* "evidence based policy" *or* leadership *or* "capacity building" *or* lobby- *or* communic-

Restriction Criteria

• Any period of publication

• Language/s: English (primarily as a result of search terms), though other languages are not systematically excluded

• Geographical regions: All

• Filetype: .pdf